



EAGLE DDA

KNOW YOUR DOWNTOWN DEVELOPMENT AUTHORITY

WHAT IS A DDA?

The Downtown Development Authority is a quasi-government entity under the town of Eagle, responsible for facilitating economic development and redevelopment within the downtown district, and is recognized by the state of Colorado. It is not a non-profit organization.

DDA's provide additional funding for a vibrant and sustainable downtown.

The Eagle DDA was voted for by district residents and property owners in the November 2020 election with **88% approval**.

♥ Downtown is the Heart of Eagle! ♥

According to the 2021 Community Survey...

- A Healthy Local Economy is the **MOST** important issue for our community.
- Reliable, fast Internet is the second most important issue.
- **73% Want Restaurants and Bars** - The **TOP** priority for "Desired Businesses" category.

**What
the People
Want!**

The Town's Commitment

Eagle Town 2020 Strategic Plan...

Major Objective No. 5:

Stimulate Economic Vitality, Development; Support A Special Business District

All DDA resolutions brought to Eagle Town Council were voted in favor for unanimously!

Eagle 2020 Comprehensive Plan...

Over **HALF** Of The Action #2 Items Are Focused To Downtown.

Section 2: ELEVATING OUR UNIQUE CHARACTER

- ENHANCE THE VIBRANCY AND VIABILITY OF DOWNTOWN.
- REINFORCE BROADWAY STREET AS THE HEART OF THE COMMUNITY, FROM THE EAGLE RIVER TO TOWN PARK.



BENEFITS OF A DDA

FOR PROPERTY OWNERS

Increased Occupancy Rates

Rent Stabilization Or Increase

Increased Property Values

Increases Stability

Reduced Vandalism / Crime

Communication Platform With Other Property Owners

FOR LOCAL RESIDENTS

Enhanced Marketplace
(better shopping and the benefits of shopping locally)

Social / Cultural Activities

Opportunities To Keep Kids In Town

Better Communication

Home Values Increase

Infrastructure:
Sidewalks and Parking Solutions

Community Pride

FOR BUSINESS OWNERS

Increased Sales

Improved Image

Increased Value of Business

Coordinated Efforts Between Local Businesses and Agencies

Quality Of Business Life

Educational Opportunities
(Seminars, Workshops)

Increased Traffic

Marketing And Advertising

Better Business Mix

Have Needs /Issues Addressed

Increased Population
= New Customers

Improved Image Creates New Market

The Eagle DDA Brought High-Speed, Reliable Internet To The Businesses In Downtown First!



And **FREE Wifi To Broadway Patrons!**

GET IN TOUCH

Eagle DDA Chair: Kat Conner, info@downtowneagle.org

DDA Board: Greg Schroeder, Marci Leith, Jake Roach, Scott Schlosser, Adrienne Sirianni-Cavallario

Town Council Rep: Sarah Parrish

For More Information Visit downtowneagle.org Or Contact info@downtowneagle.org.